

### Photo / Video / Story Consent

North London Hospice uses stories, photography and film for publicity and campaign purposes. These images and videos may appear in our marketing, communications or digital content. This includes printed publications, our website, social media and on promotional material. We may also send them to news media. We require your consent and permission to do this.

By signing this document, you agree that we may use your story and image (photo and video) now or in the future:

- In printed North London Hospice publicity or promotional literature including leaflets, posters, newsletters and other display material
- On the North London Hospice website and social media channels e.g Facebook, Twitter, Instagram, LinkedIn and You Tube. Please note that websites and online media can be viewed around the world, not just in the UK
- In publicity and fundraising material about our services. This material often gets displayed in local and national press, digital and social media marketing campaigns
- In other contexts that the communications team deems it appropriate to promote the work of the hospice including but not limited to fundraising and awareness raising campaigns.

I have read and understood the conditions:

		<b>OTHER CONTACT (such as Next of Kin if applicable)</b>
<b>FULL NAME:</b>		
<b>SIGNATURE:</b>		
<b>TELEPHONE NUMBER:</b>		
<b>EMAIL ADDRESS:</b>		
<b>DATE:</b>		

### CONDITIONS

It is North London Hospice's policy that where we are planning to use an image (photography or video) for materials in the public domain, consent must be obtained. The consent form must be completed before photography/filming takes place, so that the individual can attest that they have made an informed decision.

Still/moving images/audio used for publicity or marketing purposes are in the public domain and therefore could be reproduced, altered or re-used by anyone outside of the hospice's control. You have the right to withdraw consent at any time by emailing [communicationteam@northlondonhospice.co.uk](mailto:communicationteam@northlondonhospice.co.uk) However, withdrawing consent may not affect the material that has already been used.

North London Hospice is committed to processing information in accordance with the General Data Protection Regulation (GDPR). The personal data collected on this form will be held securely and will only be used for administrative purposes.